### **Privacy Policy**

## This Privacy Policy is in effect as of January 1, 2018.

## Stillpoint Holistic Services, LLC

Stillpoint Holistic Services, LLC and its principal Ada Porat, Ph.D. ("Stillpoint Holistic Services", "us", "we", or "our") operate the www.AdaPorat.com website (hereafter referred to as the "Service" and/or the "Website"). This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. PII, as described in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information (PII) in accordance with our Website.

#### **Health and Medical Disclaimer**

Some of the Website and Services content includes information and recommendations relating to health, exercise and well-being, including mention of and links to products relating to health, exercise and well-being. You acknowledge and agree that the following warnings and disclaimers shall apply to all such information, instruction, products and services. Before participating in any exercise program or using any fitness products or health-related service described and/or made accessible via the Website and/or Services (videos, postings, services, blogs, or books) we strongly recommend that you consult with a physician or other healthcare provider.

The information on this Website has not been evaluated by the FDA and is not intended to diagnose, treat, prevent, or cure any disease. No information on this Website is or should be used for the purposes of diagnosing, treating, preventing, or curing any disease under any circumstances.

Stillpoint Holistic Services and its principal Ada Porat, Ph.D. are not licensed medical care providers, are not rendering personal medical advice or treatment, and have no expertise in advising on, diagnosing, examining, or treating medical conditions of any kind, or in determining the effect of any specific action on a known medical condition. You are advised to always consult a qualified medical professional before making any health decisions, embarking on any medical treatment or taking any product or supplement.

## **Information Collection and Use**

We collect information from you when you subscribe to a newsletter, fill out a form or enter information on our site. We collect this information for the purpose of providing the Service, identifying and communicating with you, responding to your requests/inquiries, servicing your needs, and improving our Services.

## Security

We use regular malware scanning and vulnerability scanning to PCI standards through GoDaddy, Inc., our hosting provider. All information you enter on the Website is encrypted with Secure Socket Layer (SSL) encryption. Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems and are required to keep the information confidential. However, please be aware that no method of transmission over the internet, or method of electronic storage is 100% secure and we are unable to guarantee the absolute security of the Personal Information we have collected from you.

#### Cookies

Cookies are files with a small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and transferred to your device. We use cookies to collect information in order to improve our services for you. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. The Help feature on most browsers provide information on how to accept cookies, disable cookies or to notify you when receiving a new cookie.

### **Communications and Opting Out**

We may use your Personal Information to contact you with newsletters, marketing or promotional materials and other information that may be of interest to you. You may opt out of receiving any, or all, of these communications from us by following the unsubscribe link or instructions provided in any email we send.

### **Do Not Track Disclosure**

We support Do Not Track ("DNT"). Do Not Track is a preference you can set in your web browser to inform websites that you do not want to be tracked. You can enable or disable Do Not Track by visiting the Preferences or Settings page of your web browser.

#### **Service Providers**

We may employ third party companies and individuals to facilitate our Service, to provide the Service on our behalf, to perform Service-related services and/or to assist us in analyzing how our Service is used. These third parties have access to your Personal Information only to perform specific tasks on our behalf and are obligated not to disclose or use your information for any other purpose.

### **Third-Party Disclosure**

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information unless we provide users with advance notice. This does not include Service providers as disclosed above, who assist us in hosting or operating our Website, conducting our business, or serving our users, so long as those parties agree to keep this information confidential.

### **Compliance with Laws**

We will disclose your Personal Information where required to do so by law or subpoena or if we believe that such action is necessary to comply with the law and the reasonable requests of law enforcement or to protect the security or integrity of our Service, or to protect our rights or the rights of others.

## **Third-Party Links**

Occasionally, at our discretion, we may include or offer third-party products or services on our Website. These third-party sites have separate and independent privacy policies. We strongly advise you to review the Privacy Policy of every site you visit. We have no control over, and assume no responsibility for the content, privacy policies or practices of any third-party sites or services.

### **International Transfer**

Your information, including Personal Information, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the

data protection laws may differ than those from your jurisdiction. If you are located outside the United States and choose to provide information to us, please note that we transfer the information, including Personal Information, to the United States and process it there. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

## **COPPA (Children Online Privacy Protection Act)**

Only persons age 18 or older have permission to access our Service. Our Service does not address anyone under the age of 13 ("Children"). We do not knowingly collect personally identifiable information from children under 13. If you are a parent or guardian and you learn that your Children have provided us with Personal Information, please contact us. If we become aware that we have collected Personal Information from a child under age 13 without verification of parental consent, we take steps to remove that information from our servers.

## **Email Privacy**

Your email information will never be shared or sold to any other party for any reason. Your email is used only for official communication regarding the AdaPorat.com site and services offered.

#### **Fair Information Practices**

In line with Fair Information Practices we will take the following responsive action, should a data breach occur:

We will notify the users via in-site notification within 7 business days of such breach. We also agree to the Individual Redress Principle which requires that individuals have the right to legally pursue enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or government agencies to investigate and/or prosecute non-compliance by data processors.

### **CAN SPAM Act**

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

We collect your email address to send you information, respond to inquiries, and/or other requests or questions. We may also market to your mailing list or continue to send emails to our clients after the original transaction has occurred.

In accordance with CANSPAM, we agree to:

- Not use false or misleading subjects or email addresses.
- Identify the message as an advertisement in some reasonable way.
- Include the physical address of our business or site headquarters.
- Monitor third-party email marketing services for compliance, if one is used.
- Honor opt-out/unsubscribe requests quickly.

• Allow users to unsubscribe by using the link at the bottom of each email.

If at any time you would like to unsubscribe from receiving future emails, you can unsubscribe by following the instructions at the bottom of each email.

# **Changes To This Privacy Policy**

This Privacy Policy will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page. We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

## **Contacting Us**

If there are any questions regarding this privacy policy, you may contact us using the information below.

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Last edited on January 26, 2018

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